



Good hearts... Addi Lang, Melanie Lowe, Greg Brest, Rob Rodell, Julia Rose Platt, Emmanuel Castis, Joey Mongalo and Eloise Cilliers support Caitlin's Castings, a new children's character agency.

CASTING IN MEMORY

LUCIA WALKER

SANDTONIAN Addi Lang has launched a children's character agency in memory of an eight-year-old girl who passed away last year.

The agency, Caitlin's Castings was named after Caitlin Veltman who was killed at Sun City's vacation club.

It won't only be a casting agency for children but a means to help three charities.

Lang explained: "The agents' commissions will be donated to Return to Roots Foundation that deals with rape prevention and child abuse, Hugh's Haven, a day care centre for street children in Yeoville, and Race Against Extinction,

an animal conservation and awareness organisation for endangered animals.

Veltman was killed a week after she was cast in a TV commercial and her memory lives on." Among artists who joined the initiative are South African born Greg Brest who is based in America, Emmanuel Castis, Melanie Lowe and Rob Rodell.

Castis said, "The launch of Caitlin's Casting is a brilliant idea as it gives the public an opportunity to join an agency that has thought about innovative ways to donate funds.

"I don't know of anyone who wouldn't join, as they benefit personally, and uplift others at the same time."

✉ luciw@caxton.co.za